



**NEWS RELEASE:**

February 17, 2017

**PCSC and Blue Line Technology Form Alliance with Facial Recognition**

*Facial recognition software a “game-changer” in Access Control and Threat Detection.*

**TORRANCE, CA, February, 17 2017** – PCSC, a designer and manufacturer of quality access control solutions confirms it has formed an alliance with Blue Line Technology of St. Louis, MO. PCSC will add to its integrated product offerings, the First Line Facial Recognition systems. Blue Line Technology, an emerging leader in security and access control solutions, has introduced First Line Facial Recognition, a state-of-the-art camera based system developed by veterans of law enforcement. First Line Facial Recognition is designed for threat detection, access control and concierge applications with a robust service distribution across many industries.

“After many successful projects which have produced quantifiable results, we’re excited to announce the partnership as a clear indication of the rapid expansion of the infrastructure to bring this advanced solution to the market,” said Paul Brauss, CEO. “With the state-of-the-art software our system harnesses, we’re able to offer the most sophisticated facial recognition and ID verification technology on the market.” Being able to interface with existing card systems has provided another layer of verification in concert with existing systems.

In order to implement First Line Facial Recognition, the user creates a database that is custom-designed for their specific needs. The system then monitors, detects and alerts the user when a threat or unknown subject’s face is captured. The face is then placed into one of three categories: known, unknown or alert. If the face is known and cleared, access is granted. If the face is unknown or identified as a “threat,” access is not granted and an alert is sent to the user.

“We’re excited to further strengthen our product offerings with an integrated approach to overall security system solutions. We recognize the need to enhance the surveillance capabilities and are at the forefront of offering IP based security products to professionals,” said Mas Kosaka, President and CEO of PCSC. “We have found the performance

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of Blue Line Technology's 'First Line' software provides the most comprehensive facial recognition and ID verification capabilities on the market. Leveraging the system capabilities our solutions now are equipped with an element of prevention that makes guard services and internal security much more productive and effective."

### **About PCSC**

PCSC is a designer and manufacturer of quality access control solutions. From integrated hardware to sophisticated access control management software, including: door entry access, video badging, CCTV control, elevator control, and alarm graphics, with a full-line of wired and wireless intelligent controllers, Fault Tolerant systems and multiple card reader technologies to choose from. For more information, please visit PCSC's website at [PCSCsecurity.com](http://PCSCsecurity.com)

### **About Blue Line Technology**

Headquartered in St. Louis, MO, Blue Line Technology was launched by retired law enforcement officers to be an industry leader in both threat detection and access control. Their landmark product, First Line Facial Recognition, uses state-of-the-art technology to monitor, detect and alert users when a threat or unknown subject's face is captured by the system. For more information, visit [bluelinetechology.com](http://bluelinetechology.com).

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