

NEWS RELEASE: July 13, 2015

## PCSC and INEX/ZAMIR announce the integration of PCSC's Physical Security Information Management system (PSIM) with IZServer Automatic License Plate Recognition (ALPR) Software

PCSC and INEX/ZAMIR combine complementary solutions to deliver an automatic license plate recognition offering to security integrators and end users

**TORRANCE, CA, July 13, 2015** – PCSC, a designer and manufacturer of quality access control solutions confirms that it has entered into a strategic partnership with INEX/ZAMIR, a leading provider of ALPR solutions and services. This partnership will allow for the collaboration between the two companies' products, development and further integration. As a result, sales channels can begin offering this new integrated solution.

INEX/ZAMIR's Automatic License Plate Readers (ALPR) and its IZServer software are designed to fully integrate with PCSC's LiNC-NXG<sup>™</sup> system. The integration between INEX/ZAMIR license plate readers and PCSC enables the system to use vehicle license plates to grant or deny facility access. An imager captures license plate numbers. These numbers are then matched against license plate data in the LiNC-NXG<sup>™</sup> LPR database. On a match, the corresponding user ID number is sent to the access panel associated with a gate or barrier. The controller processes the user ID number through its normal authorization logic as if a card was presented at a reader, and then controls whether access is permitted.

By utilizing a vehicle's license plate as a user credential, the system requires no additional equipment such as RFID chips and barcodes - making this the least expensive and most reliable system on the market. Using the license plate as the credential requires no interaction from the driver, virtually eliminating wait times and bottlenecks caused by the need to stop and show or swipe an ID badge.

"We are pleased to announce the joint strategic partnership between INEX/ZAMIR and PCSC," stated Roman Prilutsky, INEX/ZAMIR's CEO. "The partnership is based on INEX/ZAMIR's unique product features which offer reliable License Plate Recognition solutions with superior read performance of all plate types in any weather and lighting conditions. PCSC products, such as their LiNC-NXG<sup>™</sup> software, integrated with INEX/ZAMIR's IZServer, provides effective vehicle access control solutions. We are looking forward to to be working with a company that has such a fine reputation for quality products and technological innovation."

"The value of our partnership with INEX/ZAMIR allows PCSC to offer our customers a single, comprehensive and integrated license plate recognition solution," said Mas Kosaka, President and CEO of PCSC. "We're pleased to have the opportunity to form this relationship with INEX/ZAMIR. We know that it will strengthen our positioning in the marketplace and industry. We're looking forward to our continued success."

## About PCSC

PCSC is a leading supplier of products and services for electronic access control and facility management applications in domestic and international markets. PCSC also offers sophisticated access control management software, integrated video badging, CCTV control, alarm graphics, elevator control and video event recording. PCSC is a subsidiary of TTIK, Inc., and has been in business since 1983. <u>www.PCSCsecurity.com</u>.

## About INEX/ZAMIR

INEX/ZAMIR designs, develops and manufactures comprehensive hardware/software solutions for license plate recognition and vehicle identification. Whether your ALPR needs are for security, public safety and law enforcement, parking and access control, tolling or intelligent transportation systems, or for gathering data for analysis, INEX/ZAMIR can provide you with the license plate recognition hardware and software solutions to satisfy your requirements. INEX/ZAMIR was founded in 2001 and has offices in the USA, Europe, and the Middle East.

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## Media Contact:

Greg Hetrick Marketing, PCSC 310-303-3636 ghetrick@1pcsc.com

Anna Ilinskaya Marketing Director, INEX/ZAMIR 865-671-1400 anna@inexzamir.com